

2021-22

SADD NATIONAL COMMUNICATIONS CALENDAR

AUGUST

**BACK TO SCHOOL,
UPDATE CHAPTER REGISTRATION**

23 - NRSF Drive Safe California Contest Opens

SEPTEMBER

**NATIONAL SUICIDE PREVENTION MONTH,
NATIONAL RECOVERY MONTH**

4 - SADD Virtual Race

6 - Labor Day - End of "100 Deadliest Days"

7 - NRSF Drive Safe DC Contest Opens

17 - NRSF Drive Safe Chicago Contest Opens

5-11 - National Suicide Prevention Week

10 - World Suicide Prevention Day

20-24 - Start with Hello Week

OCTOBER

**PEDESTRIAN SAFETY MONTH,
BULLYING PREVENTION MONTH**

6 - National Walk to School Day

10 - World Mental Health Day

11 - National Coming Out Day

18 - NRSF #DrivingSkills101 PSA Challenge Opens

18 - NRSF Drive Safe California Deadline

17-23 - National Teen Driver Safety Week, Rock the Belt

23-31 - Red Ribbon Week (Drug-Free America)

23 - National Prescription Drug Take-Back Day

TBA - NRSF Drive 2 Life Contest Opens



NOVEMBER

WIPE OUT SMOKING MONTH

1-8 - Drowsy Driving Prevention Week

13 - World Kindness Day

17 - Great American Smokeout

26 - Random Acts of Kindness Friday

TBA - NRSF Drive Safe Georgia Contest Opens

DECEMBER

**NATIONAL IMPAIRED DRIVING
PREVENTION MONTH**

5 - International Volunteer Day

17 - NRSF Drive Safe Chicago Contest Deadline

27 - NRSF Drive Safe DC Contest Deadline

TBA - SADD National SLC/CAC

Applications Open

JANUARY

9 - Law Enforcement Appreciation Day
17 - Martin Luther King, Jr., Day of Service
17-21 - No Name-Calling Week
TBA - NRSF Drive Safe Georgia Contest Deadline
31 - NRSF #DrivingSkills101 PSA Challenge Deadline

FEBRUARY

TEEN DATING VIOLENCE
AWARENESS & PREVENTION MONTH,
BLACK HISTORY MONTH

14-20 - Random Acts of Kindness Week
17 - Random Acts of Kindness Day
22-28 - National Eating Disorder Awareness Week
TBA - NRSF Drive 2 Life Contest Deadline

MARCH

20-26 - National Inhalants & Poison Awareness Week
31 - International Transgender Day of Visibility
TBA - National Sleep Awareness Week
TBA - End Vaping Vlog & Meme Contest Opens
TBA - National Drug & Alcohol Facts Week

APRIL

NATIONAL DISTRACTED DRIVING AWARENESS
MONTH, ALCOHOL AWARENESS MONTH

1 - Take Down Tobacco National Day of Action
7 - World Health Day
17-23 - National Volunteer Week
25-29 - National Youth Violence Prevention Week
29-May 1 - Global Youth Service Days
TBA - EndDD Video & Meme Contest Opens
TBA - End Vaping Vlog & Meme Contest Deadline
TBA - Is It Worth the Risk? SADD Strong Program

MAY

NATIONAL YOUTH TRAFFIC SAFETY MONTH,
NATIONAL BICYCLE SAFETY MONTH,
MENTAL HEALTH AWARENESS MONTH
ASIAN & PACIFIC ISLANDER HERITAGE MONTH

31 - Memorial Day - Start of "100 Deadliest Days"
TBA - National Prevention Week, Rock the Belt
TBA - Click It or Ticket Mobilization Begins
TBA - EndDD Video & Meme Contest Deadline
TBA - SADD National SLC/CAC Application
Deadline

JUNE

PRIDE MONTH, NATIONAL SAFETY MONTH

1 - NIAAA Video Challenge Opens
6 - Click It or Ticket Mobilization Concludes
30 - NIAAA Video Challenge Deadline
TBA - Registration Closes for 2021 National
Conference

JULY

10-13 - SADD National Conference in New
Orleans, LA



2020-21

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