TEXTLESS LIVEMORE

TEXT CHECK

END DISTRACTED DRIVING

ONE SCHOOL AT A TIME

HOW TO HOST A TEXTCHECK

A TextLess TextCheck is designed to survey distracted driving at your school. Over the course of a week, you will collect data about driver behavior in your community and measure the change effected by educational TextLess Live More events. How? An observation committee stands at a safe, designated area to record: 1) the number of cars, and 2) the number of drivers who are distracted. This includes texting, Snapchat, changing music, or anything that requires one or both hands touching or holding a device. After Day 1, you will host a TextLess Live More Pledge Event to educate your community about the dangers of distracted driving. Then, following the event, you will repeat the survey to see if the education you provided had a measurable impact. Data from Day 1 is compared with data from Day 5 to measure the level of distracted driving and the changes between pre-and post-education behaviors. Follow the steps outlined on the next page to gather meaningful, accurate data.

TO DO: BEFORE DAY 1

- Get permission! Coordinate with all appropriate school authorities.
- Do not advertise that you are going to hold a distracted driving survey. To be successful, it must be a surprise for everyone on the road.
- Plan observation times for both Monday and Friday. Choose a time when a high volume of vehicles are entering or exiting school parking lots. Immediately before or after school typically works best. Regardless of what you choose, you must use the same timeslot on both days. Each should last between 30-60 minutes.

TO DO: DAY 1

- Bring your TextCheck survey team (at least one recorder and two observers) to a predetermined observation spot. Use the collection forms (attached) to track your results.
- Safety is the first priority. Always stand out of the road where drivers can clearly see you, wearing bright clothing so that all drivers can easily spot you.

PLEDGE EVENT BETWEEN DAY 1 AND DAY 5

TO DO: DAY 5

- Compare your results from Monday to Friday on the TextCheck summary form (attached). Did your TextLess Live More campaign make a difference? Report your findings by emailing Marie (mmcgrath@sadd.org)

School Name:	
Primary Observer:	
Secondary Observer:	
Date of Check:	
Time Started:	
Time Completed:	

	Driver Distracted	Driver Not Distracted	Unknown
1.			
2.			
3.			
4.			
5.			
6.			
7.			
8.			
9.			
10.			
11.			
12.			
13.			
14.			
15.			
16.			
17.			
18.			
19.			
20.			
21.			
22.			
23.			
24.			
25.			

	Driver Distracted	Driver Not Distracted	Unknown
26.			
27.			
28.			
29.			
30.			
31.			
32.			
33.			
34.			
35.			
36.			
37.			
38.			
39.			
40.			
41.			
42.			
43.			
44.			
45.			
46.			
47.			
48.			
49.			
50.			

Total Cars:	
Total Drivers Distracted:	

TEXTLESS LIVEMORE

PLEDGE EVENT

A pledge event is an easy and fun way to introduce TextLess Live More to your community. This event has two simple goals:

1. To educate the people who visit your table on the dangers of distracted driving and the mission of TextLess Live More

2. To inspire as many people as possible to take the pledge to never drive distracted.

Most pledge events take the form of 'tabling'. This means that the pledge is an easy addition to pre-existing community events, such as fairs, sports games/matches, proms and dances, or even just a regular lunch hour at school. If you can set up a table, you can have a pledge event!

Invite community members to take the pledge using our pledge sheet (attached), or by creating another kind of physical document, such as a banner or poster, that can be displayed as a daily reminder of your community's commitment to end distracted driving.

If you have any questions about your pledge event, please contact Marie at mmcgrath@SADD.org

TEXTLESS LIVE**MORE**

TAKE THE PLEDGE. SAVE LIVES.

TEXTLESS LIVE MORE PLEDGE

**I pledge to never text, post, stream or engage in any form of digital distraction
behind-the-wheel to save lives, prevent tragic crashes and make driving safe for everyone.**

_____   _____   _____   _____

_____   _____   _____   _____

_____   _____   _____   _____

_____   _____   _____   _____

_____   _____   _____   _____

_____   _____   _____   _____

_____   _____   _____   _____

www.textlesslivemore.org

INSTRUCTIONS:

ADD THE TOTAL NUMBERS FROM THE DATA COLLECTION FORM TO CALCULATE THE FINAL SUMS.

PRE-EVENT TEXTCHECK SURVEY

TOTAL DRIVERS:

TOTAL DRIVERS DISTRACTED:

TOTAL DRIVERS NOT DISTRACTED:

POST-EVENT TEXTCHECK SURVEY

TOTAL DRIVERS:

TOTAL DRIVERS DISTRACTED:

TOTAL DRIVERS NOT DISTRACTED:

TEXTLESS LIVE MORE