

## Your Strategic Advocacy Plan

*Pulling it All Together*

Strategy Development Components	Action Steps	Who should be involved?	Who will take the lead?	Done by?
Defining campaign-able issues for 2017				
External Power Map Decision Makers & Opponents				
Internal Power Map Our Organization & Partners				
Choose Tactics Informed by Power Maps	<i>What will you do to influence decision makers with power to act on your issue?</i>			
Build Relationships w/ Policy Makers	<i>Some examples might be . . .</i> 1. Complete Rating Tool 2. ID potential supporters/champions 3. ID appropriate ASK 4. Set meeting 5. Do something for them			
Engage Supporters				