

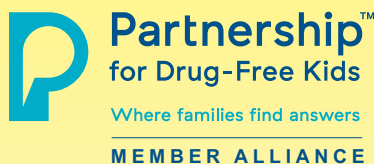
ACT MISSOURI

Taking ACTion to Build a Healthy Missouri

ANNUAL REPORT 2015



www.actmissouri.org



Special thanks to the Division of Behavioral Health for their support.

ANNUAL REPORT



Friends,

ACT Missouri had a great year, and I am excited to share some of our accomplishments from FY2015. At ACT Missouri we know that healthy individuals create healthy communities and all of them together make a healthy Missouri.

We also know that creating healthy communities can be expensive, and this year in cooperation with the Missouri Department of Mental Health, Division of Behavioral Health, we were able to increase our community investment by awarding more targeted mini grants to community coalitions across the state, offering more funding to provide technical assistance to local communities, and increasing the amount of regional development funds to assist community coalitions.

Building a healthy community requires concerned people to be knowledgeable and proactive on public policy and legislative issues. ACT Missouri understands that our location in Jefferson City is the ideal place to support communities throughout the state. In FY2015 we increased our legislative and advocacy efforts. We tracked and reported on over 75 pieces of legislation and provided weekly summaries to over 2000 individuals. ACT Missouri worked hard to help educate community leaders about the benefits of Missouri implementing a state-wide Prescription Drug Monitoring Program.

Substance abuse prevention technology is expanding continually, and with that in mind, ACT Missouri strives to provide the most up-to-date trainings. In FY2015 we awarded 3,425.73 contact hours to prevention professionals across Missouri. In addition to the traditional face-to-face trainings, we have increased the number of online webinars that we offer. All of the webinars hosted by ACT Missouri are archived on our website allowing people to view them “on demand” as needed.

It has been a very successful year for ACT Missouri Prevention and we are looking forward to what the next year will bring. FY 2016 is the 25th Anniversary of ACT Missouri providing prevention education, training, and advocacy to Regional Support Centers and community coalitions in our great state.

With your continued support and collaboration, we will build a healthy Missouri!

A handwritten signature in black ink, which appears to read "Chris Lambert". The signature is fluid and cursive, with a long, sweeping underline that extends to the right.

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COMMUNITY INVESTMENT

**Funds Awarded to Registered
Community Coalitions
Across Missouri**

**IN-KIND
MATCH FOR
MINI-GRANT
FUNDS**

MINI-GRANT
47 Grants Awarded

\$394,525.43

\$226,104.21

**REGIONAL
DEVELOPMENT**

62 Awarded

\$38,370.76

**TECHNICAL
ASSISTANCE**

65 Awarded

\$32,100.22

ACT Missouri is a private not-for-profit organization providing fiscal and administrative management of programs and services under contract with the Missouri Department of Mental Health, Division of Behavioral Health.

IT ONLY TAKES ONE CAMPAIGN

**IT ONLY
TAKES**

43 Schools

**402 Parent/Youth
Contracts Signed**

**1,183
Students
Impacted**

ONE

The second annual “It Only Takes One” campaign, created by ACT Missouri and funded by a grant from Missouri Department of Transportation, was a huge success, with three groups winning top honors. To take part in this campaign, students were presented a free t-shirt after submitting a completed parent-teen driving contract to their advisors. The t-shirts proved

to be an effective tool to get students talking about the dangers of distracted driving, but many of the schools did not stop there. Students and advisors carried this message out into the community – with posters, thumb bands, seat belt checks, and other materials that sparked conversation between teens and adults about safe driving practices.

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ANNUAL RED RIBBON WEEK ART/PSA CONTEST

The annual Red Ribbon Art contest was held in the fall. It was advertised and promoted statewide to school counselors, newsletters, word of mouth, and through social media. Top winners for each grade and one grand prize winner was chosen by a panel of 3 judges including prevention and art/design professionals.

Throughout the week, "tip of the day" emails were distributed and promoted on social media and the ACT Missouri blog. The topics included: Red Ribbon Week pledge, MYAA/Join MYAA information, Substance Free Saturday, Red Ribbon History, MYAA Fact sheets, ACT Missouri/RSC information, SADD information, staying connected year round, and substance free Halloween.

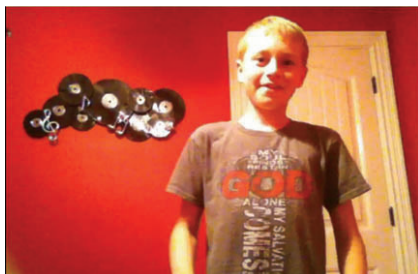
Red Ribbon calendars were distributed to approximately 500 people across the state.



**Shatilly R. Ellsinore,
Missouri
Grand Prize
Art Winner**

**89 Art
Entries**

**3 PSA
Entries**



**Isaac B.
Mt. Vernon,
Missouri
Grand Prize PSA Winner**

TRAININGS

726 TOTAL PEOPLE TRAINED



143 webinar views



583 trained in person

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SPEAK HARD

Speak Hard was held on March 25, 2015 at the Capitol Plaza Hotel with attendance of 280 participants. M&P Presentations was the keynote for the day and also presented a highly energetic and motivational opening workshop.

Eight youth were selected to receive MYAA's Outstanding Youth Award at the closing awards ceremony. Each award recipient was given a resolution from their senator.

Each youth saw Music! Does it Move Our Choices?, Adolescent Brain Development, Stand Up and Speak Out!, and Diversity Matters.

Participants wrote post cards to their legislators. This was to provide the participants with the ability to advocate without visiting the capitol building due to the legislative spring break falling during Speak Hard.



Missouri continues to lead the Midwest in collection totals!



Rx COLLECTION

RX Take Backs – During fiscal year 2015, Missouri collected over 22,969 pounds of medications in only one national take back event. Missouri continues to lead the Midwest in collection totals.

Deterra Drug Deactivation System- A new cost-effective, easy to use method of disposing prescription drugs was made available in Missouri in 2015. ACT Missouri and the Substance Abuse Prevention Network provided the Deterra Drug Deactivation System to ten Regional Support Centers across Missouri. Each bag holds 450 pills. In order to deactivate, you simply open the bag, add water and the pills, then seal and throw away.

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PREVENTION CONFERENCE

Our 6th annual prevention conference had 198 attendees representing law enforcement, healthcare, education, recovery, drug courts, and coalition members. We provided 2 pre-conference workshops: A Coach's Advice for Cultivating Your Inner Leader, and Social Media, Marketing and Advocacy: A Fool Proof Plan for Success. Attendees of the Pre-Conference sessions were able to contact the presenter, Gus Wagner, for additional technical assistance after the conference to enhance their agency's social marketing impact. That evening we hosted a networking reception and Scott Collier, from the Drug Enforcement Agency, spoke about the changes in Prescription Drug disposal. We offered 5 tracks in 2014: Children and Youth (Drug Endangered Children), Substance Specific, Technology and Leadership, Coalition Building, and General Prevention.

Several coalitions and a coalition member received awards for their 2014 accomplishments: Nina Carter from Douglas County CHART received the Champion of Change for Prevention, McDonald County Coalition received the Milestone Achievement Award, and Lee's Summit CARES received the Coalition of the Year Award.



198
Attendees

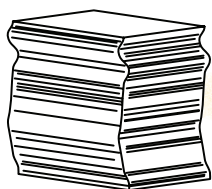


17
Contact Hours
Available

Legislative/Advocacy Update

ACT Missouri tracks and reports the status of legislation in Missouri dealing with substance abuse, treatment, recovery, mental health, and children's issues. During legislative session a weekly report was sent outlining the progress of legislation important to the field. At times, we sent other notices when hearings

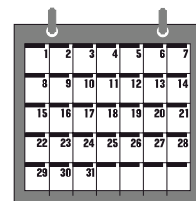
or other topics would arise throughout the session. A *GroupMe* messaging system was created for prevention in Missouri to allow "real-time" communications regarding legislation and other important topics that are time sensitive. Our constituents can choose to opt in to this service.



75 Bills Tracked



Over 1,800 People
Reached Weekly



14 Weeks

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PREVENTION DAY

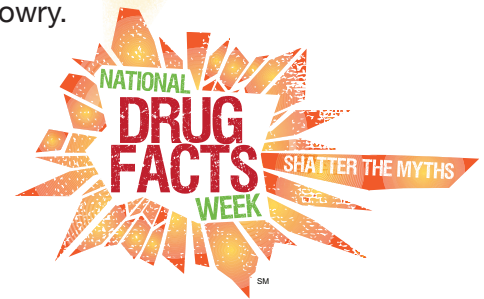
197 informational packets distributed to legislators



MYAA's Youth Ambassadors hosted a community breakfast and spoke with their legislators about issues that are important to them, to their peers, their communities, and throughout Missouri. After the breakfast, legislators and staffers got to visit the 13 exhibit booths of several prevention agencies and coalitions. Members of the network distributed 197 informational packets to all of the legislative offices that included each region's accomplishments and our newest resource, *Missouri Youth Substance Use*.

NATIONAL DRUG FACTS WEEK

ACT Missouri was a national partner for National Drug Facts Week in 2015. We promoted the campaign on social media channels, through newsletters, and our blog. RSC's and coalitions also planned their own events to coincide with this week. We worked with schools and educators to give them the opportunity to participate in National Chat Day. We hosted a webinar that week on the *Science of Addiction* with Dr Lowry.



NATIONAL PARTNERSHIPS



The Partnership for Drug-Free Kids

ACT Missouri is the Missouri alliance member for The Partnership for Drug-Free Kids (formerly known as The Partnership for a Drug Free America). The Partnership translates the science of teen drug use and addiction for families, providing parents with direct support to prevent and cope with teen drug and alcohol abuse.



CADCA

ACT Missouri is a State Level Organization with the Community Anti-Drug Coalitions of America (CADCA). CADCA is a membership organization representing coalitions working to make communities safe, healthy, and drug-free both in the United States and abroad.



SADD

ACT Missouri serves as the State SADD Coordinator in Missouri. Students Against Destructive Decisions (SADD) is a peer-to-peer education, prevention, and activism organization dedicated to preventing destructive decisions, particularly underage drinking, other drug use, risky and impaired driving, teen violence, and teen suicide.

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CERTIFIED TRAINERS

**ACT Missouri employs
certified trainers in:**

- Substance Abuse Prevention Skills Training (SAPST)
- Ethics
- Drug Endangered Children (DEC)
- Youth Mental Health First Aid
- Freedom from Smoking
- Prevention Supervisor Training
- Tobacco Treatment Specialist
- Darkness to Light



CONTACT HOURS



Total Hours Awarded

One contact hour equals one hour of training. ACT Missouri strives to offer contact hours throughout the year as a way to assist the Prevention Community with training and succeeding out in the field. These are obtained through in-person trainings, as well as webinars online.

YOUTH AMBASSADORS

Six Youth Ambassadors joined forces to educate their parents, peers, and policy makers on underage drinking. They received in-depth training on the topics of advocacy, utilizing community data derived from focus groups, the Photo Voice project, substance use among the LGBTQ community, and social hosting. They collaborated to make a parent presentation on the contributing factors of underage drinking to share with their communities.

Each Ambassador provided a "Photo Voice"; a still image that symbolizes the cost of underage drinking in their individual communities. These were displayed at the Community Breakfast/Advocacy Day in January to demonstrate their passion, knowledge, and peer's concerns to Missouri's legislators. The Youth Ambassadors also served as hosts during the annual Speak Hard Youth Conference in March.



Everyone
experiences stress.
It's how you handle
that stress that
defines you.



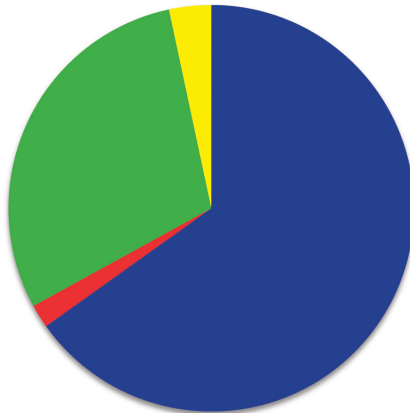
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FINANCIAL INFORMATION



Income



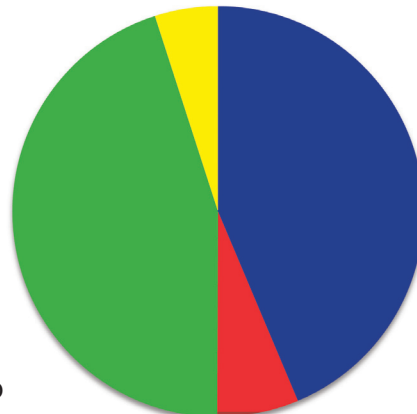
■ **Grants 65%**

■ **Fee-Based Trainings 2%**

■ **Miscellaneous 30%**

■ **Contributions/Sponsorships 3%**

Expenses



■ **Operating 44%**

■ **Travel & Training 6%**

■ **Intermediary Administration 45%**

■ **Special Projects/Misc. 5%**

ACT Missouri provides fiscal and administrative support to several projects: Missouri's Youth/Adult Alliance, The Partnership for Drug-Free Kids, Students Against Destructive Decisions, and Statewide Training and Resource Center. The fiscal department processes payments for Training, Technical Assistance and Regional Development Fund requests, and disseminates mini-grant funding to the communities throughout Missouri that are Division of Behavioral Health registered coalitions. The fiscal department also provides fiscal administration to the MO Substance Abuse Prevention Network Campaign, Best Practices Implementation/Consultants, Tobacco Treatment Specialist Training, Prevention Conference, SYNAR, and the St Louis ARC FAS Prevention Project. In addition, ACT Missouri provides fiscal administration to the following programs/projects:

Midwest Conference on Problem Gambling & Substance Abuse

The Division of Developmental Disabilities Autism Symposium

The Division of Developmental Disabilities Regional Workshops

Kids' Beat Program

MO Alliance for Drug Endangered Children

Northland Coalition's SAMHSA STOP ACT Grant

Liberty Alliance for Youth Drug Free Communities Grant

MODOT "It Only Takes One" Campaign

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BOARD MEMBERS

Diana Wilhold, Board President

Director School Outreach and Youth Development
BJC HealthCare

Ed Moses, Board Vice President

Retired MSHP Lt.

Dr. Paul Evensen, Board Member

Senior Vice President, Strategic Initiatives
Wyman Center

Tal Henderson, Board Member

Claims Representative,
Shelter Mutual Insurance Company
Chairman of the Monroe County Ambulance District
Jackson TWP Committeeman

The Honorable Nick King, Board Member

Missouri House of Representatives

Darrell Moore, Board Member

Assistant Attorney General, Public Safety Division
Missouri Attorney General's Office

Chelly Pfeifer, Board Member

Retired Captain, Kansas City Police Department

Frank Scarpino, Board Member

Retired Intl. Locomotive Sales Manager

Cyndy Schnieders, Board Member

Vice President of Private Banking
Central Bank

Vicky Ward, Board Member

Manager of Prevention Services,
Tri-County Mental Health Services

STAFF

Chuck Daugherty, MHD, SAPA

Executive Director

Alicia Ozenberger, MEd, LPC, MACSAPP

Deputy Director

Katrina Wieberg

Director, Finance & Operations

Angela Bonine, CRPS

*Training Coordinator/
Legislative Advocate*

Natalie Newville

Public Information Officer



Alicia, Katrina, Chuck, Natalie and Angela



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