

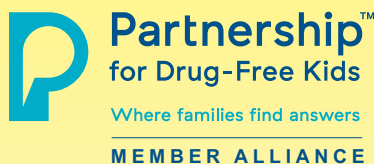
ACT MISSOURI

Taking ACTion to Build a Healthy Missouri

ANNUAL REPORT 2014



www.actmissouri.org



Special thanks to the Division of Behavioral Health for their support.

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Dear Friends, Colleagues, and Partners in Prevention,

For 23 years, ACT Missouri has been serving as the statewide prevention catalyst, empowering individuals and fostering partnerships to promote safe, healthy, and drug-free communities. We strive for healthy individuals, healthy communities, and a healthy Missouri.

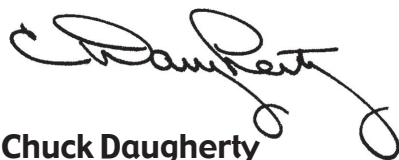
This report highlights ACT Missouri's activities in 2014, including new programs offered to communities across Missouri and accomplishments achieved.

Developing programs and training members of the community are vital to the prevention efforts across the state. None of us would be successful without one another, and Missouri has long been recognized as a state that functions well together and accomplishes a great deal. ACT Missouri is proud to be a leader in Missouri Substance Abuse Prevention.

There are big things happening in Missouri in 2015 and beyond, and I know that we are ready for the challenge.

On behalf of the Staff and Board of ACT Missouri, I would like to say thank you for your support and contribution to Prevention in Missouri! FY2014 was an exciting time in Missouri, and we are ready to take all that we learned, created, and accomplished and move forward to FY2015.

Sincerely,



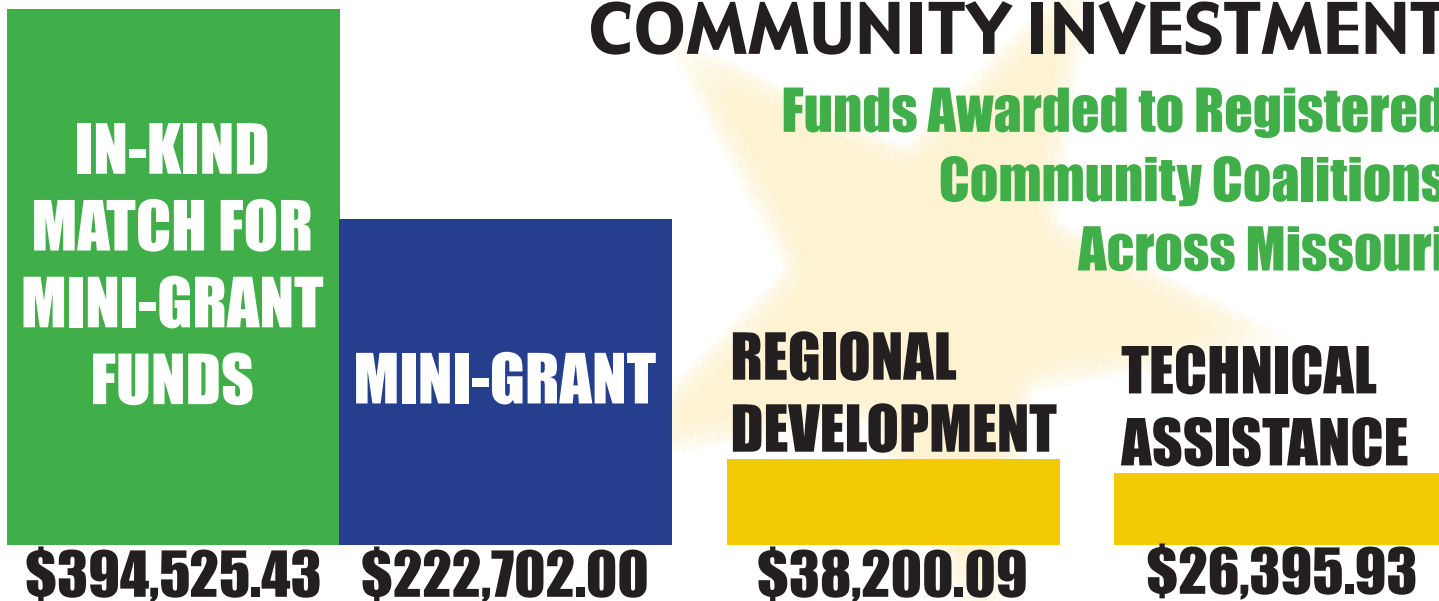
Chuck Daugherty

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COMMUNITY INVESTMENT

**Funds Awarded to Registered
Community Coalitions
Across Missouri**



ACT Missouri is a private not-for-profit organization providing fiscal and administrative management of programs and services under contract with the Missouri Department of Mental Health, Division of Behavioral Health.

IT ONLY TAKES ONE CAMPAIGN

34 Schools

**694 Parent/Youth
Contracts Signed**

**1,700
Students
Impacted**

**IT ONLY
TAKES
ONE**

The initial "It Only Takes One" campaign, created by ACT Missouri and funded by a grant from Missouri Department of Transportation, was a huge success, with three groups winning top honors. To take part in this campaign, students were presented a free t-shirt after submitting a completed parent-teen driving contract to their advisors. The t-shirts

proved to be an effective tool to get students talking about the dangers of distracted driving, but many of the schools did not stop there. Students and advisors carried this message out into the community - with posters, thumb bands, seat belt checks, and other materials that sparked conversation between teens and adults about safe driving practices.

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ANNUAL RED RIBBON ART CONTEST CALENDARS



88 Entries

**Olivia G.
Lawson, MO
Grand Prize
Winner**

**500
Calendars
distributed**

CONTACT HOURS



2848.75

Total Hours Awarded

One contact hour equals one hour of training. ACT Missouri strives to offer contact hours throughout the year as a way to assist the Prevention Community with training and succeeding out in the field.

TRAININGS

1684 TOTAL PEOPLE TRAINED



956 webinar views



728 trained in person

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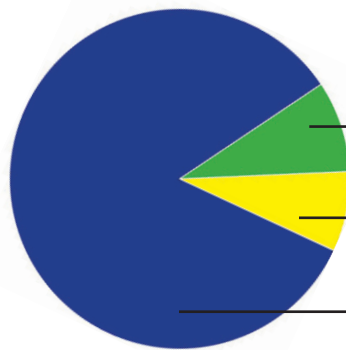
SPEAK HARD

For the past ten years Speak Hard has given Missouri youth the opportunity to learn about underage drinking, substance abuse, and prevention. Close to 400 youth and adults attended Speak Hard 2014, which started off with an upbeat and inspirational presentation by keynote, Heather Schultz. Participants attended two breakout sessions of their choice including the topics of: marijuana, underage drinking, suicide prevention, drug trends, tobacco, advocacy, and medication abuse.

Samantha Bowers, Miss Missouri Teen USA, spoke about self respect, self esteem, and healthy relationships. Participants learned about social media in youth advocacy efforts and brainstormed their own social media campaign. Representative Warren Love presented an award to one of the eight youth who received MYAA's Outstanding Youth Award, and then everyone headed to the capitol for legislative visits.



**Miss Teen
Missouri
spoke at lunch!**



11 Workshops offered

8 Youth Awards given out

385 participants

MISSOURI
collected over **33,000**
pounds of medications

***That's more than 2
African elephants!***



In addition to National Prescription Take Back Days, MYAA's Statewide Permanent Drug Drop Box Program provides a continuous opportunity to dispose of unwanted, expired, and unused medications through community coalitions that collaborate with local law enforcement officials and the Drug Enforcement

Agency (DEA). Since the initial Statewide Permanent Drop Box program launched, many community organizations have raised money to purchase a drop box of their own. While the program is no longer able to provide new drop boxes, there are currently 70 permanent drop boxes across Missouri funded by ACT Missouri's past grant.

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TRAVELING EDUCATIONAL SERIES

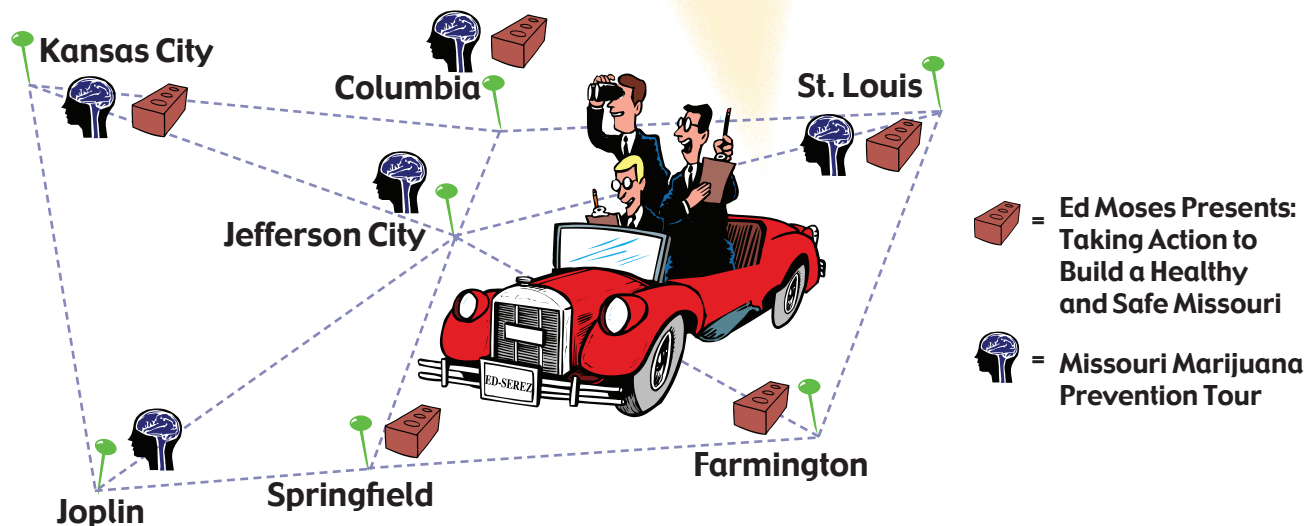
Ed Moses Presents:

Taking Action to Build a Healthy and Safe Missouri

5 Stops / 262 Participants

The Ed Moses Speaker series, presented by ACT Missouri, was a groundbreaking educational series that traveled across Missouri, making five stops. It tackled the common drugs of abuse in Missouri: marijuana, synthetic drugs, alcohol, tobacco and their effects on Drug Endangered

Children. Top Substance Abuse experts from across the nation gave presentations and then sat on a panel discussing substances of abuse, current and proposed legislation, and how to shift community's perspectives towards the paramount importance of prevention.



Missouri Marijuana Prevention Tour

10 Presentations across Missouri / 199 Participants

The Missouri Marijuana Prevention Tour, coordinated and sponsored by ACT Missouri, featured Dr. Chris Thurstone and his wife Christine Tatum. Dr. Thurstone is board certified in general, child and adolescent and addictions psychiatry, and Ms. Tatum is a veteran journalist whose market research firm, Media Salad, Inc., helps companies and nonprofit organizations win business and stay ahead of their competitors. Dr. Thurstone spoke on the effects of marijuana on the adolescent

brain, and Ms. Tatum taught effective messaging for public awareness and education. Professional and community sessions were held in five different locations, and Ms. Tatum provided media training to the Regional Support Centers separately. The Thurstones and ACT Missouri staff also met with Governor Jay Nixon's staff to discuss the science behind marijuana use on adolescent development and the effects of legalization in Colorado.

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SOCIAL MEDIA

FACEBOOK

www.facebook.com/ACTMissouri

TWITTER

www.twitter.com/ACTMOPrevention

INSTAGRAM

www.instagram.com/ACTMissouri



ACT Missouri increased its involvement in social media in 2014. Improving engagement on Facebook, actively using Twitter, and joining Instagram led to new ways to interact with partners in prevention, parents, and youth. We invite you to follow us on Twitter, like us on Facebook, and follow us on Instagram!

NATIONAL PARTNERSHIPS



ACT Missouri is the Missouri alliance member for The Partnership for Drug-Free Kids (formerly known as The Partnership for a Drug Free America). The Partnership translates the science of teen drug use and addiction for families, providing parents with direct support to prevent and cope with teen drug and alcohol abuse.



ACT Missouri houses the State SADD Coordinator in Missouri. Students Against Destructive Decisions (SADD) is a peer-to-peer education, prevention, and activism organization dedicated to preventing destructive decisions, particularly underage drinking, other drug use, risky and impaired driving, teen violence, and teen suicide.



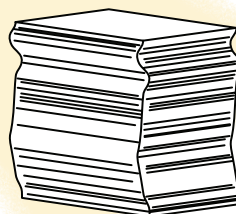
ACT Missouri is a State Level Organization with the Community Anti-Drug Coalitions of America (CADCA). CADCA is a membership organization representing coalitions working to make communities safe, healthy, and drug-free both in the United States and abroad.

PREVENTION DAY 2014

12 Vendors

7 Youth Ambassadors

2196 pieces of education distributed to legislators



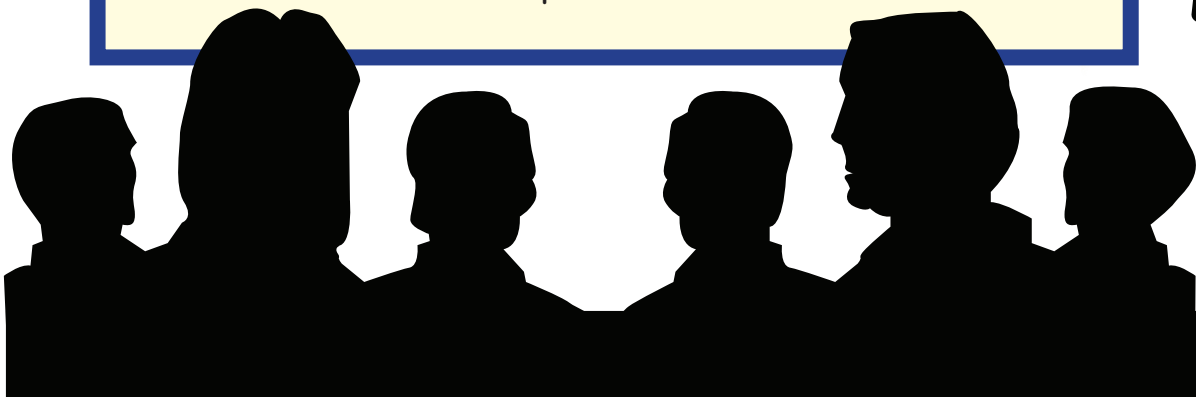
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CERTIFIED TRAINERS

ACT Missouri employs certified trainers in:

- Substance Abuse Prevention Skills Training (SAPST)
- Ethics
- Drug Endangered Children (DEC)
- Youth Mental Health First Aid
- Freedom from Smoking
- Prevention Supervisor Training
- Tobacco Treatment Specialist



YOUTH AMBASSADORS

Eighteen youth from around Missouri were selected as the 2013–2014 Youth Ambassadors. Youth Ambassadors play an integral role in the overall development and operation of our statewide underage drinking prevention initiative. MYAA's adult members work together with the Youth Ambassadors in planning and implementing prevention practices and programs, as well as yearly events including the annual statewide youth conference, Speak Hard, and the annual Prevention Day at the Capitol. Members are hardworking and well versed individuals who have demonstrated their commitment by reaching out to peers, friends, and younger students. Youth Ambassadors serve as role models for other students and agree to abstain from using drugs and alcohol.



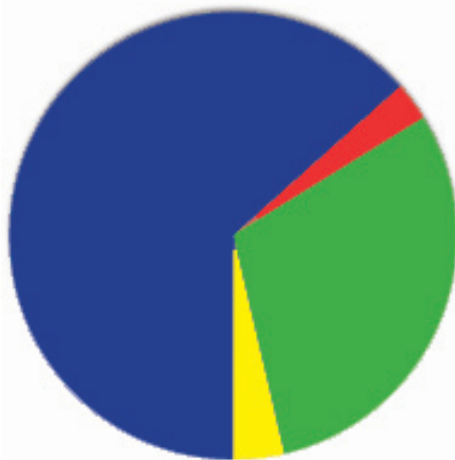
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FINANCIAL INFORMATION



Income



- **Grants 63%**
- **Fee-Based Trainings 3%**
- **Miscellaneous 30%**
- **Contributions/Sponsorships 4%**

Expenses



- **Operating 42%**
- **Travel & Training 6%**
- **Intermediary Administration 44%**
- **Special Projects/Misc. 8%**

ACT Missouri provides fiscal and administrative support to the projects located within our agency: Missouri's Youth/Adult Alliance, The Partnership for Drug-Free Kids, Students Against Destructive Decisions of Missouri, and the Statewide Training and Resource Center. The agency disseminates payments for Training, Technical Assistance, Regional Development Fund requests and Mini-Grant funding to the communities throughout Missouri that are Division of Behavioral Health registered coalitions. The agency also provides fiscal administration to the following projects: MO Substance Abuse Prevention Network Campaign,

Best Practices Implementation/Consultants, Tobacco Treatment Specialist Training, Prevention Conference, SYNAR, and the St Louis ARC FAS Prevention Project. In addition, ACT Missouri provides fiscal administration to the following programs/projects: Midwest Conference on Problem Gambling & Substance Abuse, Division of Developmental Disabilities, Kids' Beat Program, MO Alliance for Drug Endangered Children, Northland Coalition's SAMHSA STOP ACT Grant, Liberty Alliance for Youth, Inc.'s Drug Free Communities Support Grant, & the Missouri Marijuana Prevention Tour.

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BOARD MEMBERS

Diana Wilhold, Board President

Director School Outreach and Youth Development
BJC HealthCare

Ed Moses, Board Vice President

Retired MSHP Lt.

Dr. Paul Evensen, Board Member

President, Community Systems Group

Darrell Moore, Board Member

Chief Litigation Counsel-Attorney,
State Auditor of Missouri

Chelly Pfeifer, Board Member

Captain, Kansas City Police Department

Frank Scarpino, Board Member

Retired Intl. Locomotive Sales Manager

The Honorable Wayne Wallingford, Board Member

Missouri Senate

Vicky Ward, Board Member

Prevention Director,
Tri-County Mental Health Services

STAFF

Chuck Daugherty, MHD, SAPA

Executive Director

Alicia Ozenberger, MEd, LPC, MACSAPP

Deputy Director

Katrina Wieberg

Director, Finance & Operations

Chelsea Billeck, CHES, MSAPA

MYAA Project Director

SADD Statewide Coordinator

Angela Bonine, MSAPA

Prevention Associate

Natalie Newville

Public Information Officer



Chuck, Katrina, Chelsea, Alicia, Natalie and Angela



ACT MISSOURI

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